



SOLUTIONS THAT CULTIVATE GROWTH

BEST-IN-CLASS QUALITY. MORE INNOVATIVE VALUE.

SUPERIOR QUALITY

Top quality products, reliable partnerships and 'easy to do business' principles are at the center of HELM's culture and value system. Proven to perform, our best-in-class crop protection products help maximize yields with greater return on investment.

TESTED PERFORMANCE

HELM products are thoroughly evaluated and field tested to ensure superior performance and efficacy for optimal crop use and application. This includes testing for localized conditions and diversified farming practices.

GREATER VALUE

Our commitment is to innovate value for our customer. We listen and work together to create high performing solutions to grow your business. Plus, we deliver with an elevated level of service known to exceed expectations.

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- HELM is committed to innovating value for its customers.
 - HELM strives to create world-class crop protection solutions.
 - HELM believes in providing choices, not limitations.
 - HELM promises to deliver solutions that cultivate more growth.

HELM FACTS & FIGURES

Founding Date: 1900 in Hamburg
2018 Global Revenue: \$9.15 billion
Employees: 1,621
Subsidiaries: 100
Locations: 30 countries

GLOBAL BUSINESS UNITS

Crop Protection
Fertilizers
Pharmaceuticals
Chemicals (Feedstocks & Derivatives)

WHAT WE PROMISE.

WHAT WE BELIEVE.

Exceptional Value.
Endless Innovation.

WHAT WE DELIVER.

HOW WE DELIVER.

Smart Solutions.
Plain and Simple.

CUSTOMER EXPERIENCE

Greater Reward.
Unparalleled Results.

THE HELM BRAND

HELM stands for family-values, quality products and customer-centric relationships.



2020 PRODUCT PORTFOLIO

HERBICIDES	Active Ingredients	Group	Formulation	Application	Primary Crops
ARGOS	Mesotrione (40.0%)	27	SC	Pre, Post	Almonds, asparagus, bluegrass, bush berries, caneberries, citrus, corn (field, seed, sweet, yellow popcorn), cranberry, flax, oats, okra, pearl millet, rhubarb, ryegrass (seed), sorghum (grain, sweet), stone fruit, sugarcane, tall fescue (seed), tree nuts
FEARLESS	Acetochlor (75.9%)	15	EC	PPI, Pre, Early Post	Corn (field, seed, silage, sweet, popcorn)
FEARLESS XTRA	Acetochlor (46.3%) Atrazine (18.3%)	15 5	L	PPI, Pre, Early Post	Corn (field, seed, silage, sweet, popcorn)
FEARLESS XTRA 5.6L	Acetochlor (33.4%) Atrazine (26.9%)	15 5	L	PPI, Pre, Early Post	Corn (field, seed, silage, sweet, popcorn)
HELMET	Metolachlor (84.4%) with Benoxacor safener	15	EC	Pre, Post	Corn (field, seed, silage, sweet, popcorn), cotton, peanuts, pod crops, potatoes, safflower, sorghum (grain, forage), soybeans
HELMET SPC	Metolachlor (86.4%)	15	EC	Pre, Post	Cotton, peanuts, pod crops, potatoes, safflower, sorghum (grain, forage), soybeans, tomatoes
HELMQUAT 3SL	Paraquat (43.8%)	22	SL	Burndown, Pre, Post, Harvest Aid	Alfalfa, almonds, artichoke, asparagus, barley, berries, clover, corn (field, seed, sweet, popcorn), cotton, dry beans, dry peas, garlic, guar, guava, hops, lentils, mint, melons, onions, passion fruit, pastures, peanuts, persimmons, pineapple, potatoes, rice, safflower, sorghum (grain), soybeans, strawberries, sugar beets, sugarcane, sunflowers, tree crops, vegetables, vines, wheat
QUIZ	Quizalofop (10.3%)	1	EC	Preplant, Post	Barley, canola, chickpea, cotton, crambe, dry beans, dry peas, eucalyptus, flax, hybrid poplar, lentils, mint, pineapple, snap beans, soybeans, succulent peas, sugar beets, sunflowers, vegetables (grown for seed)
RO-NEET	Cycloate (73.9%)	8	EC	PPI	Spinach, sugar beets, table beets
VERDURE-X	Diquat (37.3%)	22	L	Post	Alfalfa (seed), aquatics, canola, clover (seed), greenhouse ornamentals, ornamental seed crops, potatoes, fruits (small), tree crops, vegetables (selective), vines
ZONE 4F	Sulfentrazone (39.6%)	14	SC	Pre	Apples, asparagus, berries (small), cabbage, chick peas, citrus, cowpeas, dry beans, dry shelled peas, grapes, horseradish, lima beans, mint, peas, soybeans, strawberries, succulent beans, sugarcane, sunflowers, tomatoes (transplant), tobacco, tree nuts, turfgrass, vegetables (selective)
ZONE	Sulfentrazone (62.2%) Chlorimuron (7.8%)	14 2	DF	Pre	Soybeans
ZONE ASSIST	Sulfentrazone (33.33%) Imazethapyr (6.67%)	14 2	SC	Pre	Dry beans, dry peas, peanuts, soybeans
ZONE ELITE	Sulfentrazone (7.55%) Metolachlor (68.25%)	14 15	OD	Pre	Dry peas, soybeans
INSECTICIDES	Active Ingredients	Group	Formulation	Application	Primary Crops
KENDO	Lambda-cyhalothrin (13.1%)	3A	EC	In-furrow or surface applied at planting, Post	Alfalfa, almonds, canola, cereals, cole crops, corn (field, seed, sweet, popcorn), cotton, cucurbits, dry beans, dry peas, fruiting vegetables, garlic, grass forage (fodder/hay), legume vegetables, lettuce, onions (bulb), peanuts, pecans, pome fruits, potatoes, rice, sorghum, soybeans, stone fruits, sugarcane, sunflowers, tobacco, tree nuts, tuberous vegetables
KENDO 22.8 CS	Lambda-cyhalothrin (22.8%)	3A	CS		
FUNGICIDES	Active Ingredients	Group	Formulation	Application	Primary Crops
HELMSTAR PLUS SC	Tebuconazole (22.0%) Azoxystrobin (11.0%)	3 11	SC	Post	Almonds, barley, corn (field, seed, sweet, popcorn), grapes, grasses (grown for seed), peanuts, pecans, soybeans, wheat (including Triticale)

Always read and follow label directions. FEARLESS XTRA, FEARLESS XTRA 5.6L, HELMQUAT 3SL, KENDO AND KENDO 22.8 CS ARE RESTRICTED USE PESTICIDES. Fearless®, Helmquat®, Kendo®, Quiz®, Ro-Neet®, Verdure-X® and Zone® are registered trademarks of HELM Agro US, Inc. HELM® is a registered trademark of HELM AG. ©2020 HELM Agro US, Inc. Not all products are registered for sale or use in all states.